

SPONSOR OPPORTUNITIES

HEARTSOFTALENT.ORG

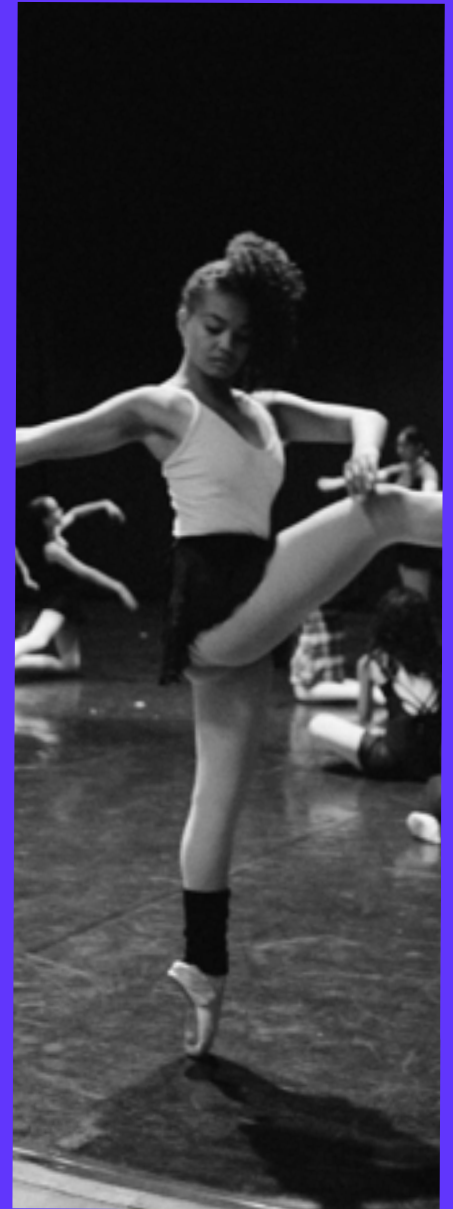
BE A HOT SPONSOR

We are looking for headline sponsors to come with us on our journey to Wembley to help us provide the support the young people need and events of magnitude this project demands.

We've calculated we need £350,000.00 to run the competition. This will cover the production, creative and social media teams necessary for 10 months to raise the profile and engage the audience and the wider community.

We will have 4 live auditions/semi finals and workshops in the summer across london. We require a budget of £210,000 to complete all our activities for the anticipated numbers.

While the event in Wembley in November will require £90,000 . Additional funds are used for professional fees and merchandising to enable us to attain sustainability.



*HEARTS OF
TALENT
NEEDS YOU!*



DIAMOND SPONSOR

- Logo on www.heartsoftalent.org website in prominent position as diamond sponsor
- Presence and booth space at live events
- Logo on dedicated sponsor profile page with 200-word profile, contacts and link
- Logo branding on shown on screen played throughout the event
- Play 60 second advert before presentation of category
- Logo present on our merchandise (should you wish)
- 1 x digital advert in show-reel playing in the virtual waiting room pre-event
- 1 x digital advert in show-reel playing in the virtual waiting room post event
- 10 instagram posts across duration of your sponsorship (content supplied by you)
- 10 facebook posts across duration of your sponsorship (content supplied by you)
- Social take over – fill our channels with you brand for the day (content supplied by you)
- Logo on winners' certificate for your category
- Monthly social announcement of your involvement for the duration of your sponsorship
- Right to reference yourself as premium sponsor across your own marketing and promotion channels
- Reference to your sponsorship in event press releases
- Reference to your sponsorship in any communication where the sponsorship or category is mentioned
- Logo included in each post event highlights video
- 1 x digital advert included in post event highlights video for each region
- 1 x branded post event email to attendees (sent on your behalf)
- Logo included on all post event marketing collateral
- Football Tickets to a match at wembley stadium

£150,000 + VAT



PACKAGE OPTIONS

	DIAMOND	PREMIUM	CATEGORY
Logo on www.heartsoftalent.org website	yes, prominent spacing	yes	yes
Presence and booth space at live events	yes	yes	
Logo on dedicated sponsor profile page with	200 word profile, contact & link	100 word profile	
Logo branding on shown on screen played throughout the event	yes	yes	
Logo on winners' certificate	yes		
Play advert before presentation of category	60 sec	60 second	30 second
Logo present on our merchandise (optional)	yes		
1 x digital advert in show-reel playing in the virtual waiting room pre-event	yes	yes	
1 x digital advert in show-reel playing in the virtual waiting room post event	yes		
Instagram posts across duration of your sponsorship (content supplied by you)	10	5	2
Facebook posts across duration of your sponsorship (content supplied by you)	10	5	2
Logo included in each post event highlights video	yes		
1 x digital advert included in post event highlights video for each region	yes		
1 x branded post event email to attendees (sent on your behalf)	yes		
Social take over – fill our channels with you brand for the day (content supplied by you)	yes		
Logo included on all post event marketing collateral	yes, prominent	yes	yes
Fooball Tickects to a match at wembley	6	4	2
PACKAGE TOTAL	£150k+VAT	£80k+VAT	£40k+VAT